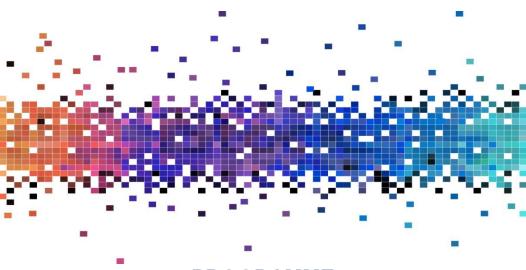


# Providing Solutions and Resources for Sustainable Development by 2030



# **PROGRAMME**

19 July 2016
Conference Room 1
United Nations Headquarters
New York
www.SDGBusinessForum.com

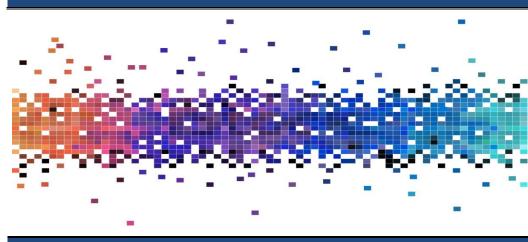
On the occasion of the first High Level Political Forum (HLPF) since the adoption of the 2030 Agenda for Sustainable Development, the inaugural SDG Business Forum coincides with its high-level ministerial segment. The 2030 Agenda recognizes the critical role of business in delivering on the promise of sustainable and inclusive development. The business case for sustainable development is based on the understanding that business and social values are inextricably linked and business efforts to improve lives and strengthen local communities can also have long term bottom line benefits. The private sector has been invited to share its support for the Agenda during the HLPF at the SDG Business Forum.

Co-hosted by the International Chamber of Commerce (ICC), the UN Department of Economic and Social Affairs (UN-DESA), and the UN Global Compact, and organized in collaboration with the Global Business Alliance (GBA) for 2030, the SDG Business Forum will convene leaders from business and government, together with the heads of UN agencies, key international organizations, and civil society groups to delve into the role business will play in delivering the 2030 Agenda. The Forum will report on significant achievements and commitments undertaken by business during this pivotal first year of SDG implementation and explore the capacity of business to catalyze sustainable growth and development — from innovative approaches to financing to the business case for sustainability and new, transformational partnerships.

# **SDG BUSINESS FORUM HOSTS:**

International Chamber of Commerce
United Nations Global Compact
United Nations
Department of Economic & Social Affairs

8:30 – 9:30 Registration



### 10:00 - 11:00

# **High-Level Welcome Plenary**

Co-chairs

Ms. Lise Kingo, Executive Director, UN Global Compact

**H.E. Mr. Thomas Gass**, Assistant Secretary-General, Policy Coordination & Inter-Agency Affairs, UN Department of

**Economic & Social Affairs** 

**Speakers** 

**H.E. Mr. Oh Joon**, President of ECOSOC, Permanent Representative of the Republic of Korea to the United Nations

H.E. Mr. Jan Eliasson, Deputy Secretary-General, United

**Nations** 

H.E. Mr. Simon Gaviria, Minister of Planning, Colombia

Ms. Carolyn Miles, CEO, Save the Children

H.E. Mr. John Danilovich, Secretary General, International

Chamber of Commerce

# Session 1: Business for Agenda 2030

The scale and ambition of the 2030 Agenda creates a tremendous opportunity for the private sector to demonstrate the central role it plays in sustainable development and human prosperity and to serve as an essential partner to bridging the gap in finance and technical capacity necessary to meet the challenge of achieving the SDGs. In a series of rapid fire presentations, business representatives will highlight examples of what they are doing to implement each SDG and move Agenda 2030 forward.

Moderator	<b>H.E. Mr. Ib Petersen,</b> Permanent Representative of Denmark to the United Nations
Speakers	
Goal 1	Mr. Dyborn Chibonga, CEO, NASFAM
Goal 2	Mr. Michael Spaans, Board Member, Global Dairy Platform
Goal 3	<b>Ms. Angela Wassuna</b> , Assistant General Counsel, Intellectual Property Policy, Pfizer
Goal 4	Mr. Paul Mitchell, General Manager, Technology Policy, Microsoft
Goal 5	<b>Mr. Balaji Ganapathy</b> , Head of Workforce Effectiveness, Tata Consultancy Services
Goal 6	Mr. Jack Moss, Executive Director, Aquafed
Goal 7	Mr. Adam Monroe, President, Americas, Novozymes
Goal 8	H.R.H. Princess Abze Djigma, CEO, ABZESOLAR S.A.
Goal 9	<b>Dr. Igor Runov</b> , Under Secretary General, International Road Transport Union, Head of IRU, Permanent Delegation to the UN
Goal 10	<b>Ms. Tara Nathan,</b> Executive Vice President for Public-Private Partnerships, Mastercard
Goal 11	Mr. Nick Davies, CEO, Neighborly
Goal 12	Ms. Lea Rankinen, Senior Vice President, Sustainability, S Group
Goal 13	<b>Mr. Rowan Douglas</b> , CEO, Capital, Science and Policy Practice Chairman, Willis Research Network, Willis Group
Goal 14	<b>Mr. Paul Holthus</b> , Founding President and CEO, World Ocean Council
Goal 15	<b>Dr. Juan Gonzalez-Valero</b> , Head of Public Policy and Sustainability, Syngenta
Goal 16	Mr. Kevin Coon, Partner, Baker & McKenzie, LLP
Goal 17	Mr. Gavin E. R. Wilson, CEO, IFC Asset Management Company

#### 3:00 - 3:30

# Afternoon Opening with Business Commissioners

This high-level afternoon opening session will provide an opportunity for prominent Business Commissioners to report on their activities. The discussion will further explore the ways in which businesses can continue to drive sustainable growth and development in partnership with governments.

Moderator H.E. Ms. Alicia Bárcena, Executive Secretary, United Nations

Economic Commission for Latin America and the Caribbean

**Speakers** Lord Mark Malloch-Brown, Chair, Business and Sustainable

**Development Commission** 

Mr. Gavin E. R. Wilson, CEO, IFC Asset Management

Company

### 3:30 - 4:20

# Session 2: Private Sector Investment in the 2030 Agenda: Going from Billions to Trillions

An enabling business environment is necessary to encourage entrepreneurship and a vibrant domestic business sector that creates wealth and quality jobs. This session will explore the role that strong institutions and legal frameworks play in promoting a sustainable business environment, facilitating private sector investment, and enabling the private sector's role in achieving the 2030 agenda. It will approach the theme from both a private and a public sector perspective and discuss how business can be more engaged in defining a policy (reform) agenda, particularly with anti-corruption, peace and the rule of law, to facilitate private sector operations.

Moderator Ms. Brenda Killen, Deputy Director, Development Co-operation

Director, OECD

Speakers Mr. Jay Collins, Vice Chairman of Corporate and Investment

Banking, Citigroup Inc.

Mr. Dante Disparte, Founder and CEO, Risk Cooperative

H.E. Mr. Manuel Sager, Director General, Swiss Agency for

Development and Cooperation

Mr. LI Yong, Director General, UNIDO

The 2030 Agenda has called on governments and businesses to work together to develop new approaches to finance, investment, trade and technology. The private sector has enthusiastically embraced opportunities to contribute to the implementation of the SDGs. The present efforts of the GBA, the expression of commitment by nearly 9,000 corporate signatories of the UN Global Compact who have committed to align strategies and operations with universal principles on human rights, labor, environment, and anti-corruption, and take action that advances societal goals and demonstrates the desire of the private sector to be fully engaged in UN development efforts. This session will showcase particularly successful partnerships and best practices.

Moderator Ms. Natalie Africa, Senior Director, Private Sector Engagement,

Every Woman Every Child, United Nations Foundation

**Speakers** Mr. Florinel Andrei, Secretary General, International Arbitration Court for Transport

**Mr. Jong II Lee**, Team Leader & Director, Sustainable Business Practice TF, Korea Telecom (KT)

**Ms. Joy Marini**, Executive Director, Corporate Contributions, Maternal, Newborn and Child Health, Johnson & Johnson

**Mr. Sean Tompkins**, CEO, The Royal Institution of Chartered Surveyors

Discussants

Ms. Juliette Passer, CEO, Eurasia Transit Advisory Group, Inc. and Senior Advisor on The Ancillary Road Infrastructure Fund Mr. Michael Gill, Executive Director, Air Transport Action Group

(ATAG)

#### 5:10 - 6:00

# Session 4: *Monitoring the SDGs:*The Business Perspective

Measuring progress against goals and targets is a key part of the SDG challenge. The indicators are the last step in the design of the SDGs and will likely remain a work in progress over the 15 years of the SDGs duration as more refinement is needed. This session will discuss how business can continue to help develop indicators, as well as the extent to which business is examining the value and role of indicators developed at sectoral and sub-national levels.

#### Moderator

**Dr. Yvonne Harz-Pitre**, Director of Public Affairs & Communications, International Fertilizer Industry Association

#### **Speakers**

Dr. Lisa Bersales, Co-Chair, IAEG

**Ms. Annika Lindblom**, Ministerial Adviser, National Commission on Sustainable Development, Finland

**Mr. Claudio Volonte,** Principal Results Measurement Specialist, Development Impact Department, International Finance Corporation

**Mr. Casper Sonneson**, Policy Adviser, United Nations Development Programme

**Ms. Teresa Fogelberg**, Deputy Chief Executive, Global Reporting Initiative

#### 6:00 - 6:30

# **Concluding Remarks**

#### **Speakers**

**H.E. Mr. Hector Alejandro Palma Cerna**, Vice President of ECOSOC, Deputy Permanent Representative of Honduras to the United Nations

**H.E. Mr. John Danilovich,** Secretary General, International Chamber of Commerce

# **PROGRAMME SUMMARY**

8:30 – 9:30 AM	Registration
10:00 – 11:00	High-Level Welcome Plenary
11:00 – 1:00 PM	Session 1: Business for Agenda 2030 17 Rapid-Fire Presentations by Business Representatives on each of the SDGs
1:00 – 3:00	Lunch Break
3:00 – 3:30	Afternoon Opening with Business Commissioners
3:30 – 4:20	Session 2: Private Sector Investment in the 2030 Agenda: Going from Billions to Trillions
4:20 – 5:10	Session 3: Private Sector Participation in Partnerships
5:10 - 6:00	Session 4: Monitoring the SDGs: The Business Perspective
6:00 - 6:30	Concluding Remarks

### **SDG BUSINESS FORUM ORGANIZING COMMITTEE**

International Chamber of Commerce
International Finance Corporation
International Agri-Food Network
International Road Transport Union
International Fertilizer Industry Association
International Council on Mining and Metals
United Nations Department of Economic and Social Affairs
United Nations Global Compact
United Nations Foundation
United States Council for International Business