

BETTER TRADE 4 THE SDGs

Using trade as a motor for achieving the SDGs

13 July 2018, 3-6pm

Conference Room 5, United Nations Headquarters, New York

THEMATIC FOCUS

- How can "trade" contribute to developing countries' efforts to achieve the SDGs?
- Can we find ways to make export opportunities enhance greener production, inclusive growth and sustainable development by rural communities and MSMEs?

In this session, participants will learn:

- i. "Green export opportunities" and how we identify them;
- ii. "Sustainability standards" and their records in bringing gains-from-trade to rural communities and MSMEs;
- iii. If rural communities receive economic and social benefits of green production and exports, while safeguarding their bio-diversity;
- iv. Market research, policy framework, institutional support and supply-chain networking required to make trade contribute to SDG12 and SDG15.

The session presents online UNCTAD analytical tools and capacity building tools relevant to the thematic focus.

ORGANIZER: UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT (UNCTAD)

PARTNERS: FAIRTRADE AMERICA, THE ABS CAPACITY DEVELOPMENT INITIATIVE

CONTACT: BIOTRADE@UNCTAD.ORG

TAB@UNCTAD.ORG

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PROGRAM

3:00-3:30pm	Introducing the Conceptual Framework <i>Robert Hamwey (UNCTAD) & Eric Beantanana (Madagascar)</i> <ul style="list-style-type: none">➤ What are green products and green consumer markets at the national, regional and international levels? Why are they important for the achievement of SDGs 12 and 15, and how can low-income countries produce and export green goods and services? Country experiences: National Green Export Reviews of Madagascar for achieving the SDG12.
3:30-3:40pm	Quiz
3:40-4:10pm	Voluntary Sustainability Standards (VSS) for the SDGs <i>Miho Shirotori (UNCTAD) & Stefanie Colish (Fairtrade America)</i> <ul style="list-style-type: none">➤ There is much hype on sustainable standards among consumers and international businesses. Do VSS really benefit producers? How can we make VSS have real impact upon SDG12 (and SDG8) in the producing countries? What are lessons learned coming out from best practices?
4:10-4:50pm	The BioTrade Initiative for the SDGs <i>Lorena Jaramillo (UNCTAD) & Suhel al Janabi (ABS Capacity Development Initiative)</i> <ul style="list-style-type: none">➤ How SMEs and producers are accessing international and regional biodiversity-friendly markets via: horizontal or vertical integration, value addition and innovation, and access and benefit sharing? How does it contribute to SDG15?
4:50-5:50pm	Group “Working-it-out” <ul style="list-style-type: none">➤ Working in a group to think of the question “<i>What will be my country’s green exports, and why?</i>” (40 minutes) Group presentations by Groups (20 minutes)
5:50-6:00pm	Closing & Where to Find Analytical Tools Closing remarks and some useful list of analytical tools
MODERATOR:	Chantal Line Carpentier, Chief, New York UNCTAD Office

