

## Chief Sustainability Officers for SDGs

**Building back better: navigating business risks and opportunities in a post-COVID world**

**Tuesday 14 July 2020, 8:30 – 10:00 am EDT (14:30 – 16:00 CEST) ONLINE**

Across the world, the COVID-19 crisis has dramatically revealed our systemic vulnerabilities, exposing the fragility of human life, our economies, supply chains, social welfare systems and institutions. The way we respond to this crisis will be decisive in delivering the transformations required to achieve the SDGs in the decade ahead. So, what are the main challenges and opportunities that we face and how can business navigate them to build back better and fix the shortcomings that hinder sustainable and inclusive development? This special online event will bring together business leaders and sustainability champions from across the world to explore the lessons learned, highlight transformative solutions, and build collaborative synergies around the new normal we want.

Time (EDT)	Session	Speakers
8:30 – 8:45	<b>Welcome &amp; setting the scene: redefining business leadership in a post-COVID world</b>	Filippo Veglio, Managing Director People Program & Outreach, Senior Management Team, WBCSD
8:45 – 9:00	<b>Half a year into the decade of action</b>	<p>This short dialogue will share the United Nations perspective on where we stand as the first six months of the decade of action leaves us with a dramatic revelation of our systemic vulnerabilities.</p> <ul style="list-style-type: none"> <li>• Elliott Carlton Harris, Assistant Secretary-General for Economic Development and Chief Economist, DESA</li> <li>• Sanda Ojiambo, CEO and Executive Director, United Nations Global Compact</li> </ul> <p><b>Moderator:</b> Filippo Veglio, Managing Director People Program &amp; Outreach, Senior Management Team, WBCSD</p>
9:00 – 9:45	<b>Building back better: navigating business risks and opportunities</b>	<p>Panel discussion on the main challenges and opportunities that we face and how business can navigate them to build back better and fix the shortcomings that hinder sustainable development</p> <ul style="list-style-type: none"> <li>• Alexandra Brand, Chief Sustainability Officer, Syngenta</li> <li>• Noppadol Dej-Udom, Chief Sustainability Officer, C.P. Group</li> <li>• Martina Guarnaschelli, Embassy Secretary, International Organizations Department, and focal point for the National Social Policies Coordination Council, Ministry of Foreign Affairs, International Trade and Worship of Argentina</li> </ul>

**World Business Council  
for Sustainable Development**

		<ul style="list-style-type: none"> <li>• Alan Knight, General Manager Corporate Responsibility, ArcelorMittal</li> <li>• Caroline Rees, President &amp; CEO, Shift</li> </ul> <b>Moderator:</b> Linden Edgell, Global Sustainability Program Director, Environmental Resources Management Limited (ERM)
9:45 – 9:55	<b>COVID-19: last chance for transformative change</b>	Masaya Futamiya, Director–Chairman, Sompo Japan Insurance Inc. and Chair, Keidanren Committee on Responsible Business Conduct & SDGs Promotion
9:55 –10:00	<b>Wrap-up &amp; closing</b>	Filippo Veglio, Managing Director People Program & Outreach, Senior Management Team, WBCSD