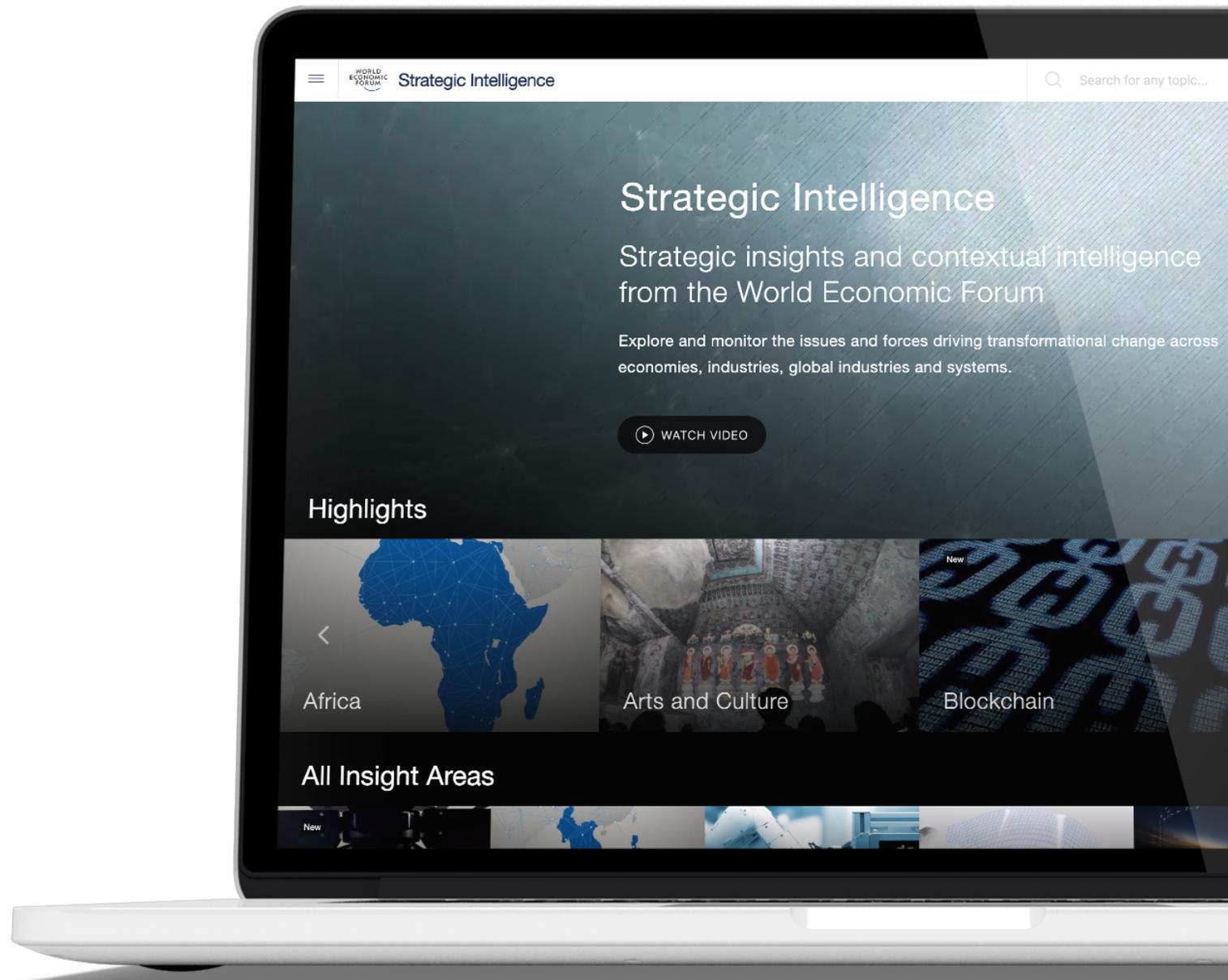




# Strategic Intelligence



*“We believe there is a **sense-making pattern** that can help us **understand how change takes place** in the economy.*

*This pattern is ‘**edge transforms the core**’.”*

*John Hagel et al., 2009*

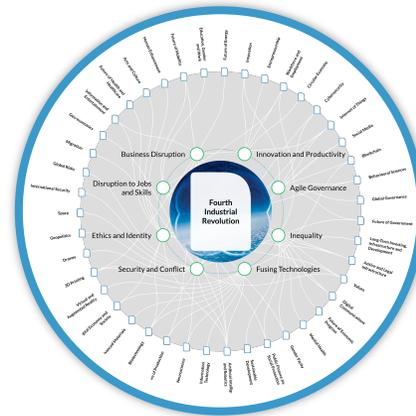
# Our approach



Human intelligence



Machine intelligence



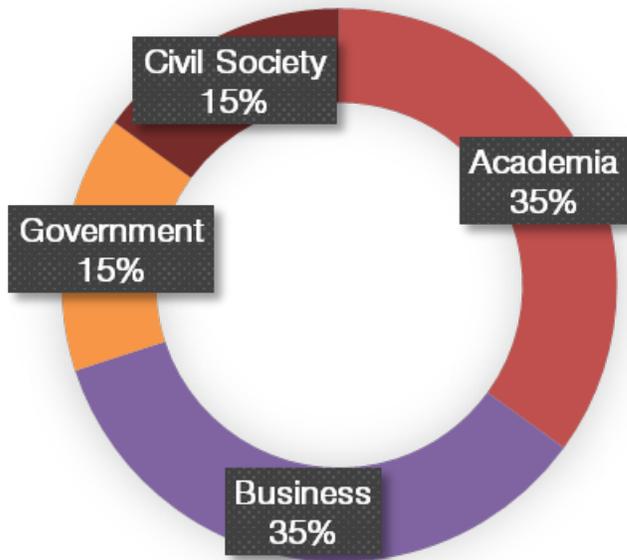
Visual framework



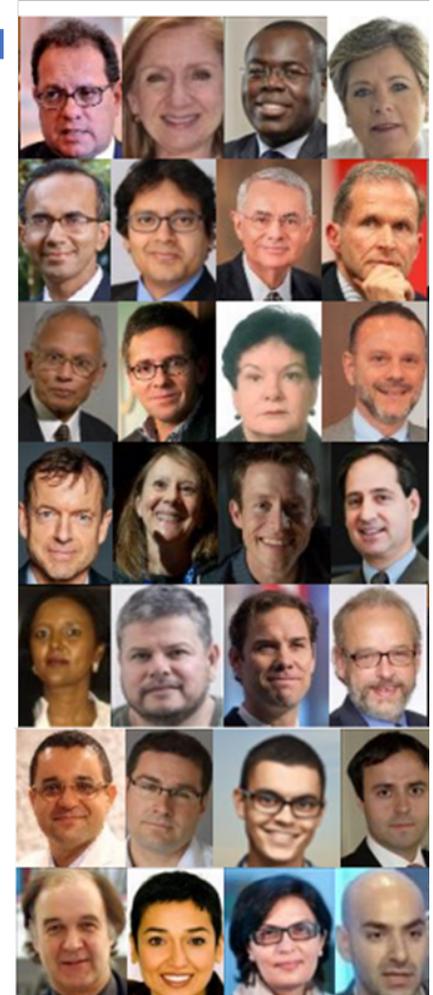
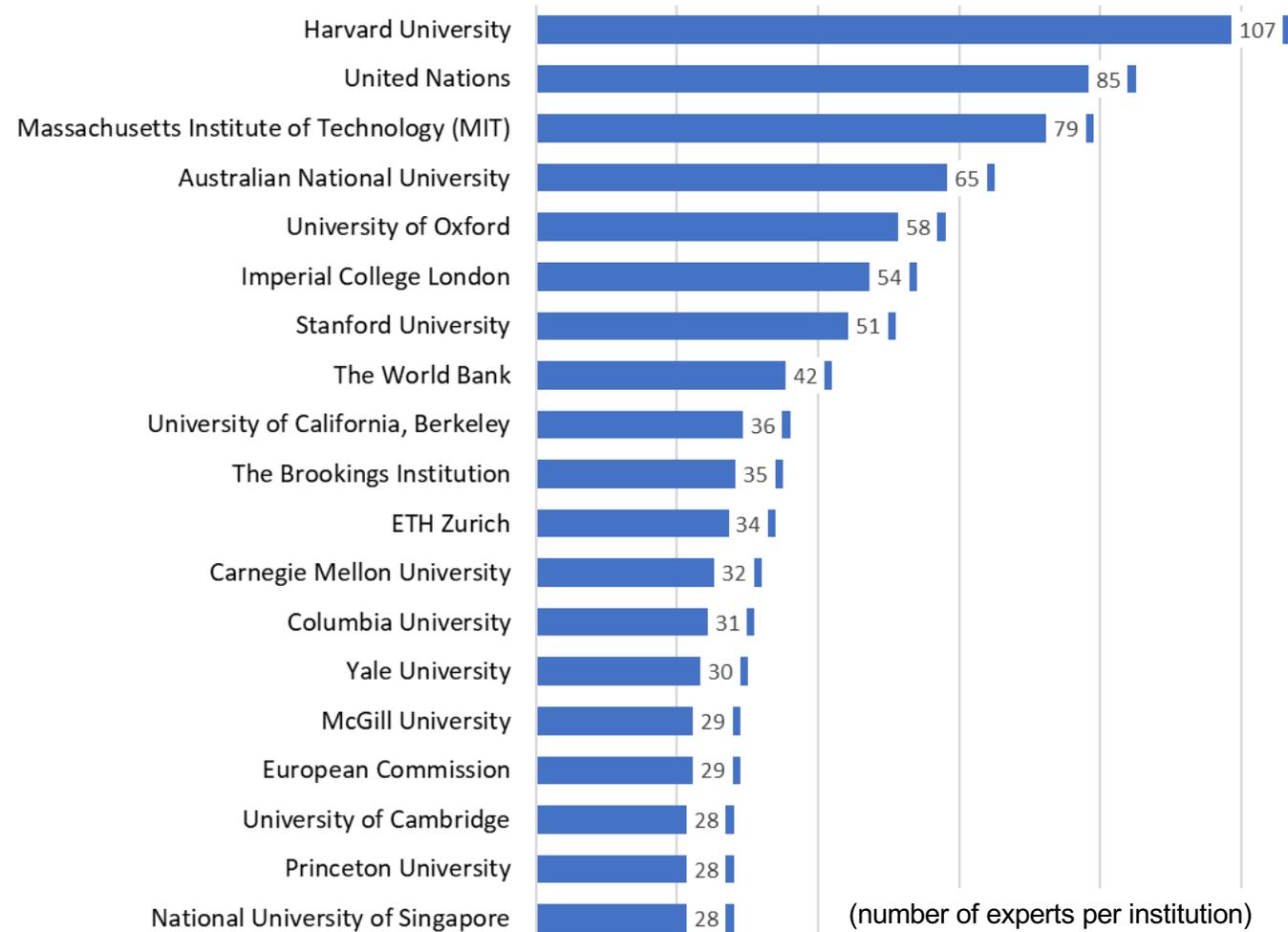
Better strategic decisions

# Embedded in a network of more than 5.000 experts

Per stakeholder group



Top institutions represented in our expert network



# Co-curated with leading universities and international organizations



Amplified by machine analysis of more than 1.000 articles per day from carefully selected global think tanks, research institutes and publishers

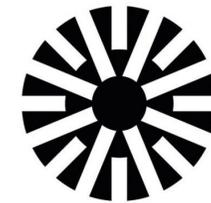


WORLD  
RESOURCES  
INSTITUTE

**CHATHAM  
HOUSE**  
The Royal Institute of  
International Affairs



Business  
Review



Pew Research Center



OBSERVER  
RESEARCH  
FOUNDATION

**MIT  
Technology  
Review**



ASIA  
GLOBAL  
INSTITUTE

**BROOKINGS**

**SWP**

Stiftung Wissenschaft und Politik  
German Institute for International and Security Affairs



**PIIE** PETERSON INSTITUTE FOR  
INTERNATIONAL ECONOMICS



**中国与全球化智库**  
CENTER FOR CHINA & GLOBALIZATION



