Global Media Forum
Leveraging the power of the media to achieve the SDGs

Thursday, 7 July, 2022
7am – 8:50am (EDT – UTC-4)

Register via Zoom

The global impacts of the war in Ukraine and the COVID pandemic have compounded the urgency and complicated efforts to meet the Sustainable Development Goals.

Recognizing that media partners are vital stakeholders in achieving the 2030 Agenda for Sustainable Development, the Association for International Broadcasting (AIB), a member of the SDG Media Compact, and the President of ECOSOC, are convening a dialogue on the role of media partners in ensuring the global goals are met.

The dialogue will be held as a side-event on the margins of the 2022 HLPF (under the auspices of ECOSOC) and is open to all media partners including SDG Media Compact members, as well as all global, regional and in-country media-industry associations and their members.

The current draft agenda below is awaiting additional speaker names and confirmation:

7:00-7:15 Welcome
- H.E. Mr. Collen Vixen Kelapile, President of the UN Economic and Social Council (ECOSOC)
- Mr. Simon Spanswick, Chief Executive, Association for International Broadcasting – AIB

7:15-8:00 The Opportunities and Challenges of Reporting on Sustainability
- Adelheid Feilcke, Director of Programmes, Europe, DW, Germany
- John Mickithwait, Editor-in-Chief, Bloomberg, UK
- CNN International (tbc)
- Steve Herman, Chief National Correspondent, VOA News, USA

8:00-8:20 Making Media and Journalism Companies Sustainable
- Carys Taylor, Director, Albert Project, UK
- Tim Scoones, former Executive Producer, BBC Natural History Unit, UK

8.20-8.45 Media Companies – developing a sustainable CSR environment
• Georgia Arnold, Executive Director, MTV Staying Alive Foundation and SVP/Head of VIS: Social Impact, Paramount Global
• ABS-CBN Foundation, Philippines

8:45-8:50 Closing
• H.E. Mr. Collen Vixen Kelapile, President of UN ECOSOC

For more information, please contact:
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