



DESA

Department of
Economic and
Social Affairs



**14 July
2020**

HLPF Special Event: Chief Sustainability Officers for SDGs

Build back better: navigating business risks & opportunities in a post-COVID world

Your host today



Filippo Veglio

Managing Director

World Business Council for Sustainable Development
(WBCSD)

Housekeeping

- This session is being recorded
- All participants are muted
- Short summary, slides and recording will be made available following the event today
- Please change your Zoom display name to your full name followed by your organization at the beginning of the event.



Use the chat function in the main control tab
to type in your questions

Today's agenda

Chief Sustainability Officers for SDGs

- 1 Redefining business leadership in post-COVID world
- 2 Half a year into the decade of action
- 3 Building back better: navigating business risks & opportunities
- 4 COVID-19: last chance for transformative change
- 5 Wrap-up & closing

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Business leadership for a sustainable future .

World Business Council for Sustainable Development (WBCSD)

200 global companies united around a common vision
creating a world in which over 9 billion people are all living well
and within planetary boundaries by 2050

WBCSD ambition: set the business agenda for the 2020-2030 Decade of Action



Visionary business leadership backed by tangible actions has never been more important.

We must transition our economies towards net-zero emissions by 2050; boost the development prospects of the world's most vulnerable countries and most marginalised people; and look at the 2030 agenda not through the prism of the economy of the last decade, but the economy of the next decade, seizing the potential of the fourth industrial revolution and safeguarding against its dangers.




Message from United Nations Secretary-General António Guterres to WBCSD members, October 2019





What does COVID-19 mean for the Decade of Action?



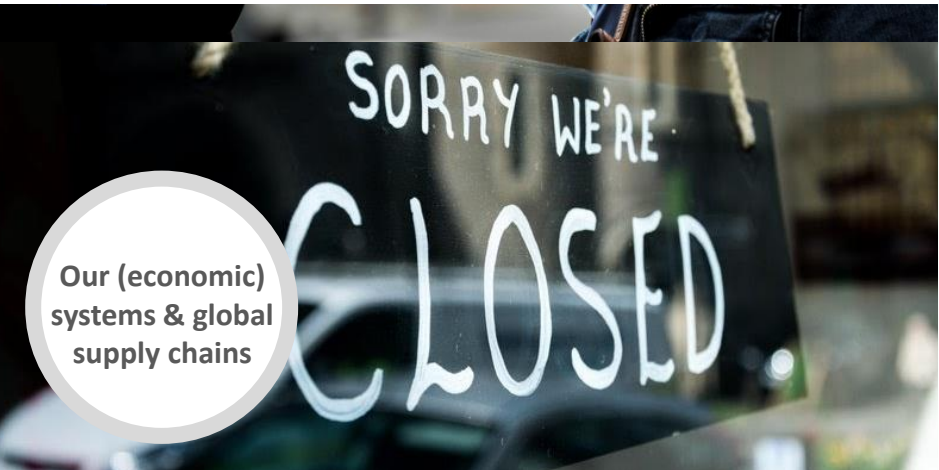


People,
health and
(work) life



Planet

Disruptive & lasting changes to what we used to call “normal”



Our (economic)
systems & global
supply chains



Future
pathways

The consequences of COVID-19 for the decade ahead

Interactions with existing demographic, political and social divides



INCOME & WEALTH
INEQUALITY



NATIONALISM &
GLOBALISM



GENDER
INEQUALITY



INTERGENERATIONAL
DYNAMICS



POLARIZATION &
ATOMIZATION

Pressing fast forward on existing trends



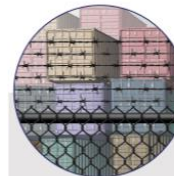
RESHORING



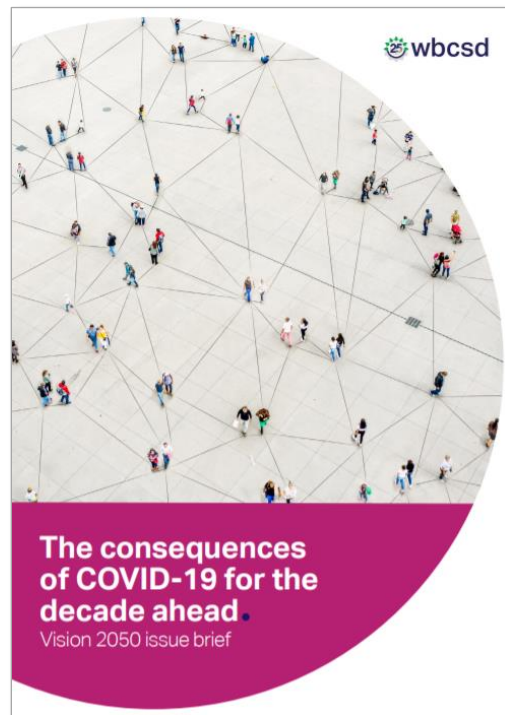
DIGITALIZATION



SURVEILLANCE



AUTOCRATIZATION



Impact of COVID-19 on the SDGs agenda – vulnerabilities exposed

COVID expected to generate a **high** level of negative impact



COVID expected to generate a **moderate** level of negative impact



Source: Sustainable Development Report 2020, SDSN



SDGs need business & business needs the SDGs as North Star for recovery and response

Engine of Employment

Technology & Innovation

Source of Finance

Respect for human rights



**Cost of
inaction**



**BETTER BUSINESS
BETTER WORLD**

The report of the Business & Sustainable Development Commission

January 2017



Opportunities

4 key implications for business

**Governance &
Transparency**



Collaboration



At an individual level



At the corporate level



Making the SDGs actionable

At the sector level



At a systemic level



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Wrap-up & closing

Half a year into the decade of action



Elliot Carlton Harris
Assistant Secretary-General
for Economic Development
and Chief Economist, DESA



Sanda Ojiambo
CEO and Executive Director,
United Nations Global
Compact



Filippo Veglio
Managing Director,
WBCSD

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Wrap-up & closing

Building back better: navigating business risks & opportunities



Alexandra Brand

Chief Sustainability Officer, Syngenta



Noppadol Dej-Udom

Chief Sustainability Officer, C.P. Group



Linden Edgell

Global Sustainability Program Director, Environmental
Resources Management Limited (ERM)



Martina Guarnaschelli

Embassy Secretary, International Organizations Dept.
& focal point for National Social Policies Coordination Council,
Ministry of Foreign Affairs, Argentina



Alan Knight

General Manager Corporate Responsibility,
ArcelorMittal



Caroline Rees

President & Co-founder, Shift

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COVID-19: Last chance for transformative change



Masaya Futamiya

Director-Chairman, Sompo Japan Insurance Inc.

Chair, Keidanren (Japan Business Federation)

Committee on Responsible Business Conduct & SDGs Promotion

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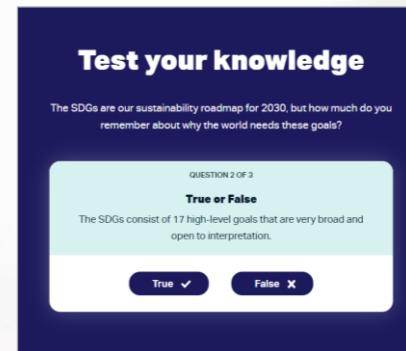
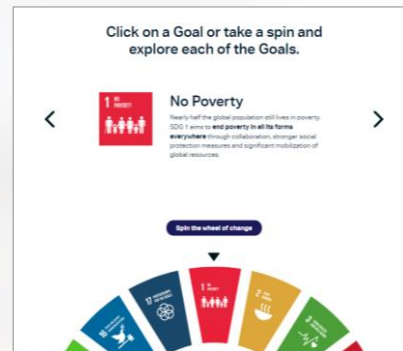
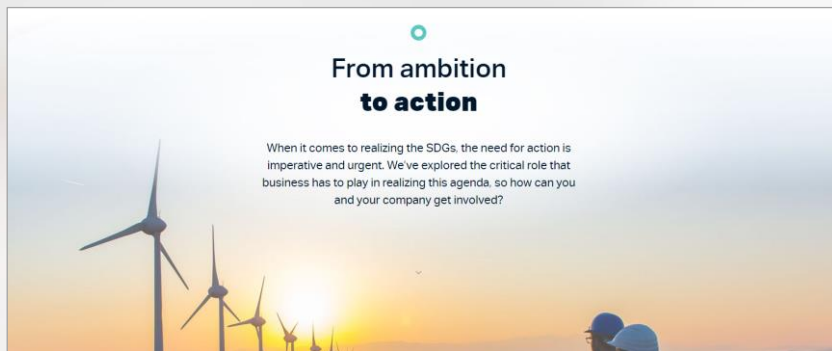
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Wrap-up & closing

Keep the SDGs at the core of the COVID-19 recovery & reset efforts



**COVID-19
RESPONSE**





Key takeaways, slides & recording of this session will follow later this week

SDG Business Hub @ <https://sdghub.com/>