

The World in 2050 (TWI2050.org)

Virtual launch @ UN HLPF on 7 July 2020



COVID-19 RESPONSE

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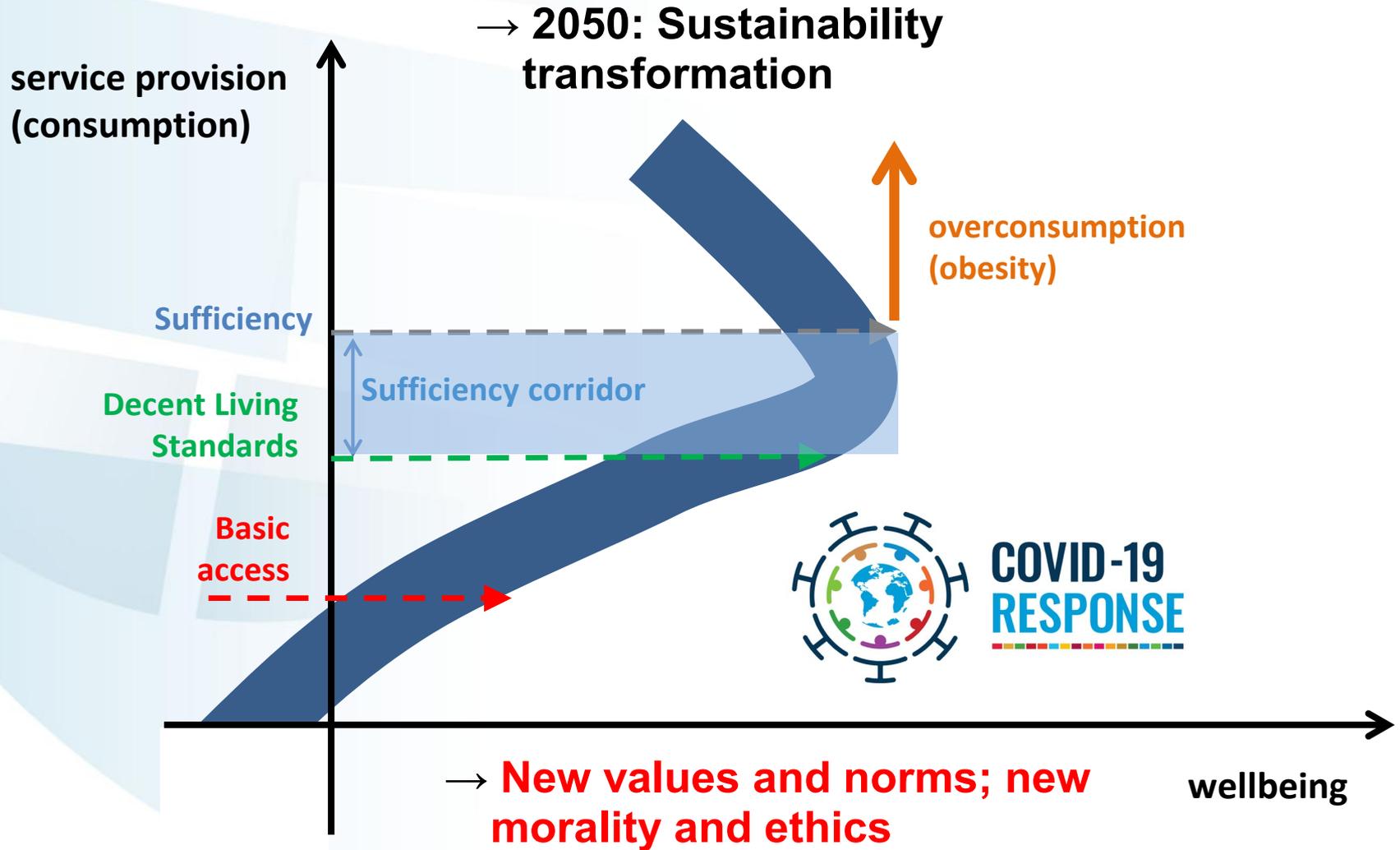


Innovations for Sustainability

*Pathways to an efficient and
sufficient post-pandemic future*

3rd Report prepared by
The World in 2050 initiative

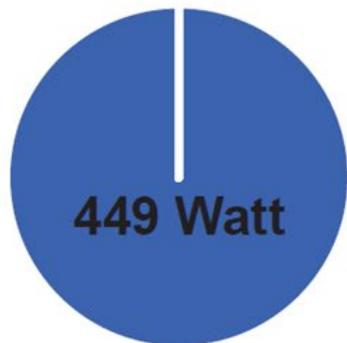
Basic needs, Decent living & Sufficiency



Disruptive End-Use Innovations



- | | | | |
|---|-----------------|---|--------------|
|  | Camera |  | iTunes |
|  | E-mail |  | Maps |
|  | Sirius radio |  | White noise |
|  | Phone |  | Netflix |
|  | Alarm clock |  | Contacts |
|  | New York Times |  | Hulu |
|  | Photo album |  | Video camera |
|  | Voice recorder |  | Compass |
|  | Weather station |  | Dictaphone |



Power consumption



Stand-by

5 Watt
2.2 Watt



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The World in 2050 (TWI2050.org)

1. **The world is at a crossroads** – achievement of the 2030 Agenda is possible but requires accelerated action and transformative pathways for sustainable development.
2. **The COVID-19 pandemic is a great threat to humanity** – but it provides an opportunity for change and innovation toward sustainability.
3. **Granular, small-size innovations generally have faster adoption and diffusion** – they can enable rapid change, but require sustained investments.

THANK YOU



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