



Policy Environment and Sustainable Growth

Brazilian Model for Small Business

NIZAR RATIB MIDREI

Director

Department of Support to Micro and Small Enterprises

SMALL BUSINESS – LARGE NUMBERS

Public:

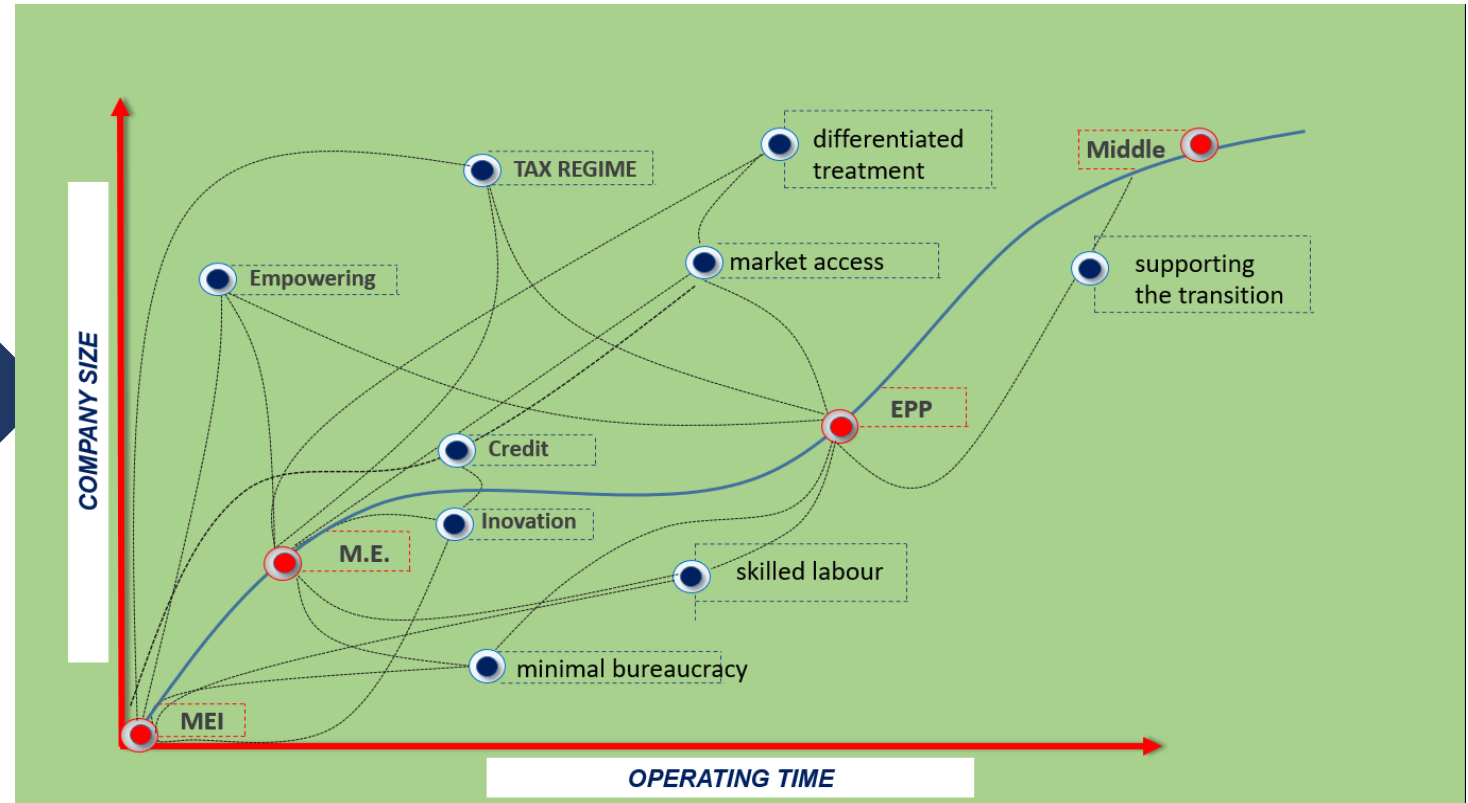
14 millions
FORMALIZED
15 millions NOT
FORMALIZED

GDP: 27%

Companies:
99%

Formal jobs
56%

Jobs created
2017:
400
thousand



WHO ARE THE ENTREPRENEURS IN REAL LIFE?



LEGAL PROVISION



Favored and differentiated treatment guarantee, through simplification of obligations

ELABORATION OF THE BRAZILIAN POLICY FOR SMALL BUSINESSES



NATIONAL
POLICY

NATIONAL
FORUM

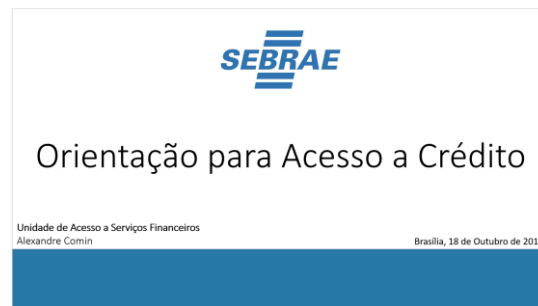
STATE
FORUM

STAKEHOLDE
RS

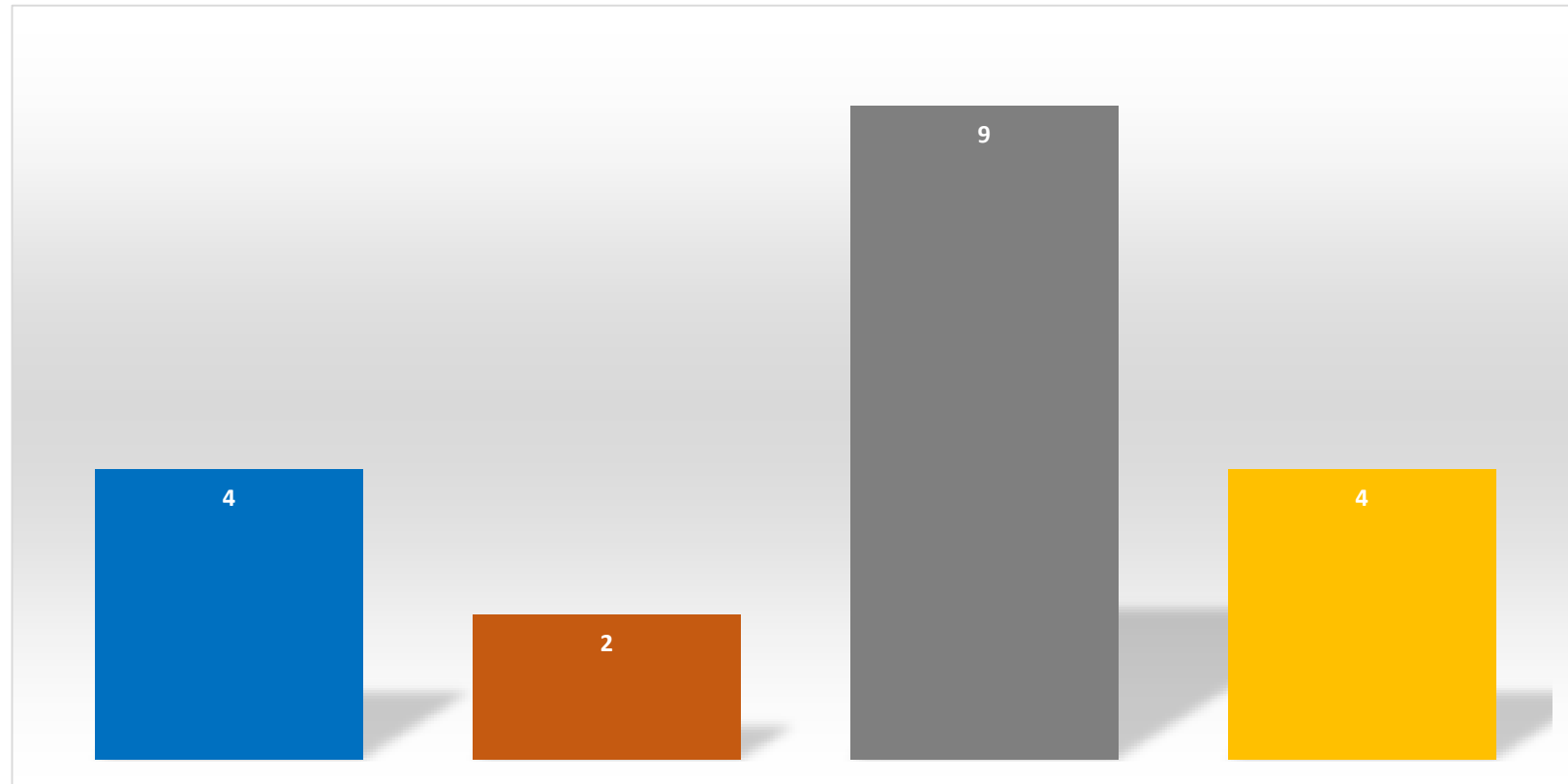
MUNICIPALITI
ES

BANKS

EXAMPLES OF PROJECTS



SDG FOR SMALL BUSINESSES 2018 - 2020





THANK YOU

