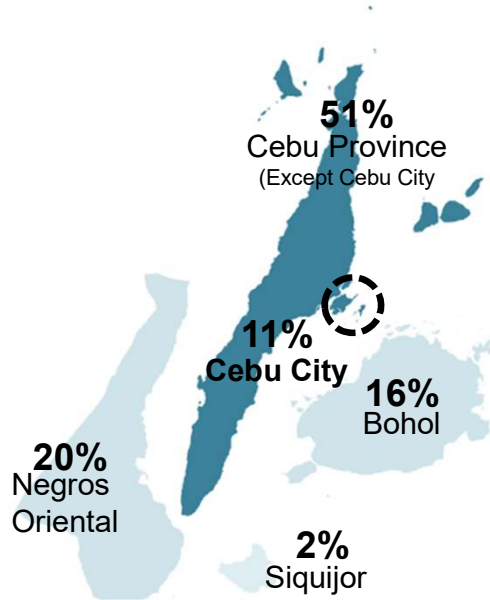
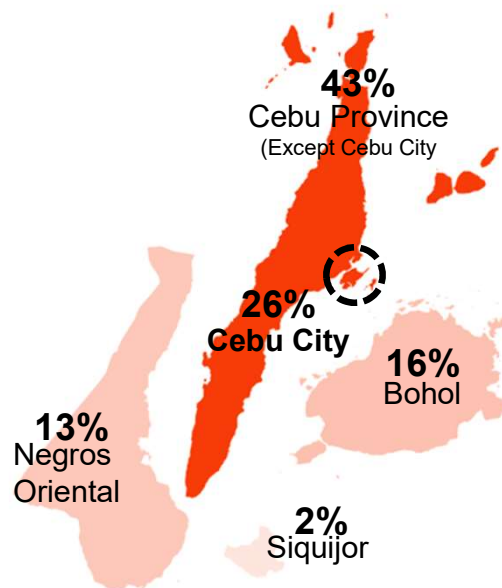


CEBU CITY

HIGH ECONOMIC RISK



11% OF TOTAL EMPLOYMENT IN THE REGION
Labor Force Survey



26% OF TOTAL ESTABLISHMENTS IN THE REGION
PSA List of Establishments

TOP ACTIVITIES

- Electronic microchip parts, wire harnesses
- Sports wear, electronic components, BPO
- Construction, civil engineering, manpower agency

TOP COMPANIES

- Cebu General Services, Cebu Mitsumi, Lear Automotive
- Mactan Apparels, Taiyo Yuden, Topserve Services, Aboitiz
- Vertex One Apparel, Yuenthai PH

DATA SOURCE	ENTERPRISES	RISK LEVEL	EMPLOYMENT	RISK LEVEL	CATEGORY 4	RISK LEVEL
Labor Force Survey			375,042 (11%)	HIGH	81,457 (11%)	HIGH
List of Establishments	18,058 (26%)	HIGH	252,793 (32%)	HIGH	131,302 (39%)	HIGH

DTI Programs for MSMEs



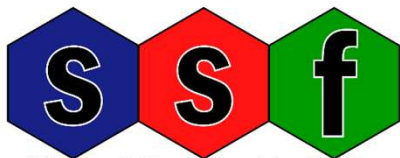
COVID-19 Assistance to restart Enterprises (CARES) Program

A P1.0 billion Enterprise Rehabilitation Financing (ERF) facility under the Pondo sa Pagbabago at Pag-asenso (P3) to support micro and small businesses affected by COVID-19. Micro enterprises may borrow PhP10,000 up to PhP200,000 while Small enterprises may borrow a higher loan amount but will not exceed PhP500,000.



Livelihood Seeding Program – Negosyo sa Barangay (LSP-NSB)

The allotted funding for the LSP-NSB of PhP203 million, will be used to provide a package of livelihood kits and business advisory assistance and services, amounting to at least PhP5,000 up to PhP8,000 to MSMEs affected by natural and human-induced calamities including health disasters.



Shared Service Facilities

“Shared Success for Filipino MSMEs”

Shared Service Facilities (SSF) Project / Fabrication Laboratories (FabLabs)

FabLabs are producing personal protective equipment (PPEs), ethyl alcohol, face shields and aerosol boxes that can be made manually, or using digital fabrication machines such as 3D Printers, Laser Cutters, etc. SSFs on the other hand are producing face masks/shields. Fabrication of items such as scrub suits, reusable masks and ventilators are being made to address the gap.

DTI Programs for MSMEs



Tech Tools for MSMEs: Reinvent your business during the COVID19 crisis

This google site was developed to provide information to MSMEs on the different technology tools, applications, platform and resources available in coping with the challenges of the community quarantine. Most of the tools or solutions are free (sign-in required) while others have corresponding fees. They are categorized based on functionality across multiple categories such as ecommerce, epayment, digital marketing, logistics, work from home collaboration tools, productivity tools, webinars, finding an expert and government resources.

Check out the site on this link: <https://sites.google.com/view/tech-resources-for-msmes/home>



CTRL + BIZ: Reboot Now!

Offers a series of FREE webinars that are targeted to MSMEs who need to transform their business digitally. Enablers across the entire E-Commerce ecosystem will provide their expertise and experiences on how to take advantage of the digital space. Check out the full schedule of sessions below and register by clicking on this link:

bit.ly/ctrlbiz_reboot1

DTI Initiative on Production of PPEs

- **80-90% production capacity and 45-day inventory** for manufacturers of raw materials
- **Daily production of 10,000 PPEs** by member-companies of CONWEP
- **Facilitation of 10 million face masks supply** from MedTecs International Corp. Ltd.
- **Procurement and full delivery of 2M face masks** by PITC to DOH
- **Production of 2.5M masks and 1,000 ventilators every month** by Taiwan company New Kinpo Group, solely for the Philippine market



The background of the slide features a microscopic view of biological structures. On the left, there is a large, irregular cluster of cells with distinct nuclei and cytoplasm, rendered in shades of blue and cyan. To the right and scattered throughout the dark blue background are several spherical, textured particles resembling viruses or bacteria, also in blue and cyan tones. A semi-transparent light blue rectangular box is positioned in the lower right quadrant, containing the main text.

Together, WE HEAL AS ONE

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